

OWN YOUR SLAY
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THE ONLINE BUSINESS OPPORTUNITY BROKER TO OWN YOUR S.L.L.C. AND PROFITS IN YOUR OWN BEST INTEREST

Free Guide
5 Simple Steps
to going live
on Social Media

Step 1

OWN YOUR SLAY
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THE ONLINE BUSINESS EMPOWERING WOMEN TO OWN THEIR L.L.C.'S AND PROFITS IN THEIR OWN BEST INTERESTS

Pick your topic

Do you want to share a story, a skill, a service? Are you sharing information, sharing a relatable experience, or a new product/review? Deciding what you want to talk about, is literally half the battle. I always say think of the things that you get excited about; your interests/expertise/passion. Think of topics that you can talk about for hours without even realizing it, because you **LOVE IT!** That's an excellent place to start. No forcing, just flow!

Step 2

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THE ONLINE INSTITUTE EMPOWERING WOMEN TO OWN THEIR S.L.E.'s AND PROFITS IN THEIR OWN BUSY PERSONS

Plan it out

Once you decide what you're going to talk about, plan it out. I don't mean write out word for word, you're not a robot, and your audience is looking for authenticity. However, having a general idea of how you plan to share, in bullet points, will help keep you focused. And don't be afraid to have your plan handy during your live! It takes off a bit of the edge when you know you have your notes. I ALWAYS have my notes, even when I don't look at them! ALWAYS!

Step 3

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Pick a Place

Decide where you want to record. Lighting rules over everything! It can literally make or break your video. IF you don't own professional lighting, find a nice spot in front of a window (natural light is amazing and FREE), and make sure the light is **FACING YOU**. Find a comfortable chair, and make sure your background is clear! Don't have a tri-pod? no worries! Get creative and **prop-like-a-pro!** My first few FB lives I used shoe boxes... and one of those videos has over 40k views! trust me it works!

Step 4

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THE ONLINE BUSINESS EMPOWERMENT HUB FOR OWN YOUR S.L.A.Y. AND PROUD IN YOUR OWN CREATIVITY

Show Up for Yourself

I know people may try to debate me on this, but I am a firm believer that you need to **SHOW UP** and represent your brand! There is no shame in being strategic and "looking the part". Now, I'm not saying you have to go "full glam" to go live, but believe me... A quick beat, and a colorful top go a long way! I know I'm biased because I always take full advantage of every opportunity to look bomb. But you're building. So build with intention and show up. It's a direct reflection of you and your brand.

Step 5

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Always Deliver

You will get nervous, you'll probably sweat too. It's all normal. Take a deep breath and deliver! Whether 100 people can join live or 10 people... always show up and deliver!

The ones who show up live are typically your tribe in the making, so nurture them! Shout them out, get them engaged, answer their questions! Don't ever sleep on the ones who are available to support you in the moment. And don't forget, you can save/share the live for replay. So always show up and deliver!

Bonus

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Be Yourself

Be authentic with your message! I know it's tempting to try and be like the influencers with millions of followers, but they not you boo! Don't try to copy or mimic anyone else! You are unique, and how God made you... all the way to your personality... is what someone is looking for! So Be You, FULLY YOU! Quirks and all! Don't take yourself too seriously, and HAVE FUN! I promise the more you show up, and share genuinely and authentically the more growth you'll experience in your life!
Be Bold, Be Authentic, Be YOURSELF!

Helpful?

Well let's stay connected!

**Click below to connect with me
on IG for more resources to help
you Show Up confidently, as you
OWN YOUR SLAY, build a brand of
influence and dominate in your
industry!**

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Relaunch Coming loading!

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